



# FRANCISCO ESTEVAN

CEO and Co-founder of Innsomnia, Founder and Advisor at LocalEurope Consulting and tufinanZiacion.com



An Entrepreneur and Founder with a wealth of experience in European policy, finance and business entrepreneurship, he has spent the past 15 years providing economic consultancy at a European level through the creation of his first company, **LocalEurope Consulting**. Owing to an interest in the financial world and new technologies, he would later go on to start **tufinanziacion.com**, a self-management platform that specialises in grants and subsidies for SMEs and freelancers who provide B2B services to public financial and administrative public entities, both in Spain and the E.U.

## CONTACT

PHONE  
+34 960 42 04 21



MAIL  
festevan@innsomnia.es



BLOG  
www.franciscoestevan.com



LINKEDIN  
www.linkedin.com/in/franciscoestevan



TWITTER  
https://twitter.com/fran\_estevan



## WHERE YOU CAN FIND ME

Innsomnia  
Moll de Ponent, 46024 Valencia



Following his accumulated expertise as an entrepreneur, and with the aim of creating an Open Innovation Hub with international connections, he co-founded **Innsomnia Accelerator**, the first fintech accelerator in Spain and the first Digital Innovation Hub in the field of fintech and insurtech, as recognised by the European Union.

### Innsomnia

Today **Innsomnia** is one of the most important **Open Innovation Hubs** in Spain. In addition to providing acceleration and incubation to startups from all around the world across distinct verticals: fintech, insurtech, legaltech, industria 4.0. and agrotech, Innsomnia also provides workshops and business training programmes that are developed for companies and entrepreneurs and focus on the main technologies involved with the transformation of the global economic model:

Artificial intelligence, Blockchain, 3D Printing, Robotics, Virtual and Augmented Reality and more...

### The Talent route

2018 saw the launch of **The Talent Route**, the world's first network of independent accelerators. Inspired by the Innsomnia model it does not require capital from startups and helps them to connect with corporates with the aim of promoting talent internationally.

This firm commitment towards innovation, digitalisation and Open Innovation has allowed Innsomnia and tufinanziacion.com to work directly with some of the most important companies in Spain, including **Bankia**, **Mapfre** and **Accenture**. The public sector has also placed its trust in Innsomnia and its group companies with important projects and, as a result, the **ICEX**, the **European Commission** and **CESCE** are already collaborating with Fran Estevan on the design of innovation and digitalization projects.



Similarly **Fran Estevan** is a renowned writer and speaker, an expert in new technologies, innovation, policy and financing. Collaborating regularly with newspapers, magazines and specialised publications, his work within the academic world is well known thanks to participation in conferences and presentations. His weekly opinion column **“Pymes and Roll”** is published in El Mundo, a leading publication, and offers insight and reflection of recent events in the world of economy and business.

### Publications

In addition Fran Estevan is an author of various publications, some of his most prominent titles are **“El Libro Azul de la Financiación Europea”** and **“Emprender como el Quijote”** a review of the Spanish ecosystem of entrepreneurship and the opportunities that exist for development in the digital world.

50

400

As a consultant he has successfully managed over **50 international projects** involving more than **400 partners** in **30 countries**, handling funds worth **150 million euros** for his portfolio of international clients.

30

150

### Speaker and trainer

He has taught on more than 200 courses in Spain, Europe and Latin America, and has been a speaker at some of the main innovation events that take place in the Union, events including: **DES Digital World Congress, South Summit, E-Fintech Show, Startup Sesame Summit, Lima FinTech Forum, Montevideo Innovation Atracción de Inversiones, 4 Fintech Unconference, Foro Empresarial NWS4, 4YFN** and Parlamento Europeo de las Empresas.

### Awards and honours

The various awards and recognition that he has received illustrate the fruits of his hard work and entrepreneurial activity. Included among these prestigious awards are: European Parliament of Companies 2015, Best Award for European Innovation Community of Valencia 2014, received for the project Reinpo Retail, Best of the Best Prize Life Programme

2013, received for the Green Commerce project, Network EURO AFIC Prize and Award for Entrepreneurs of Valencia, received for Bankia Fintech by Innsomnia.

Currently Fran Estevan is designing new initiatives related to young people and employment and is working with the cooperation of its development.

### Talks



Check the types of talks that he gives on his blog

And like our protagonist always says  
*... the dream isn't over yet*

